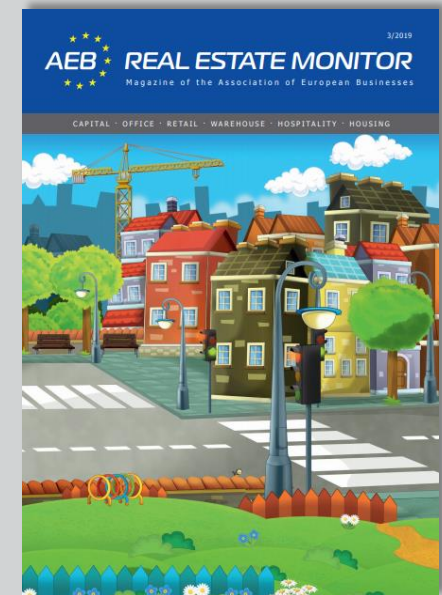




Association
of European
Businesses

AEB PUBLICATIONS MEDIA KIT 2020



Valid since: January 1, 2020



Click on the image to read

AEB Business Quarterly

Business Quarterly is the AEB flagship magazine. It covers topics related to the most burning issues which foreign businesses have to address when operating on the Russian market. Articles are submitted by AEB Committees' members. Forewords are provided by state authorities.

Likewise, the publication contains AEB updates, information from member companies on their most recent developments and appointments, brief description of new members.

Release dates: March 2020
June 2020
September 2020
December 2020

Language: English

Format: A4

Circulation: 16,000 copies

Distribution: Moscow business centres, hotels, restaurants, airports and embassies, at all AEB external and internal events, at major international conferences and forums, in AEB offices in St. Petersburg and Krasnodar.

Advertising opportunities*

Advertisement type	Size	Price (plus VAT 20%)
4 sections	115 mm x 126 mm	52,000 RUB
Half page (horizontal)	175 mm x 126 mm	65,500 RUB
Full page	210 mm x 297 mm + 5 mm	117,000 RUB
Two page spread	420 mm x 297 mm + 5 mm	207,000 RUB
Inside front cover	210 mm x 297 mm + 5 mm	155,000 RUB
Inside back cover	210 mm x 297 mm + 5 mm	155,000 RUB
Outside back cover	210 mm x 297 mm + 5 mm	207,000 RUB

*A 20% premium will be applied to these prices for non-members.



Click on the image to read

How to invest in Russia

The annual guide covers business, financial, legal, tax, corporate and other aspects of investments. It also provides insight into investments by regions and by industries, as well as into opportunities and challenges when localising in Russia.

Traditionally, the magazine comprises a foreword by the Minister of Economic Development of Russia, and an article by the Federal Antimonopoly Service of Russia.

Release date: 1 November 2020

Language: English

Format: A4

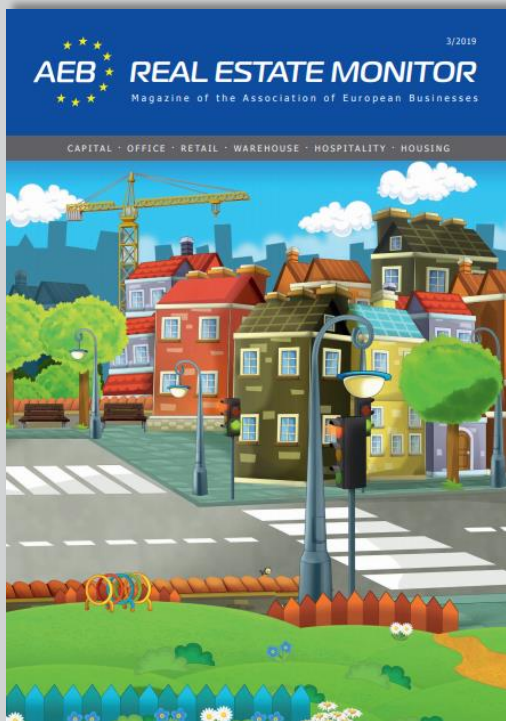
Circulation: 950 copies

Distribution: AEB events; Russian authorities, EU and EAEU representatives; AEB offices in Moscow, St. Petersburg and Krasnodar.

Advertising opportunities*

Advertisement type	Size	Price (plus VAT 20%)
4 sections	115 mm x 126 mm	70,000 RUB
Half page (horizontal)	175 mm x 126 mm	88,000 RUB
Full page	210 mm x 297 mm + 5 mm	158,000 RUB
Two page spread	420 mm x 297 mm + 5 mm	280,000 RUB
Inside front cover	210 mm x 297 mm + 5 mm	210,000 RUB
Inside back cover	210 mm x 297 mm + 5 mm	210,000 RUB
Outside back cover	210 mm x 297 mm + 5 mm	280,000 RUB

*A 20% premium will be applied to these prices for non-members.



Click on the image to read

Real Estate Monitor (print)

Real Estate Monitor is a quarterly magazine which reviews Moscow and St. Petersburg real estate markets. It accumulates information about capital, retail, office, warehouse, hospitality and housing markets. The magazine is broadly illustrated with detailed graphs and tables.

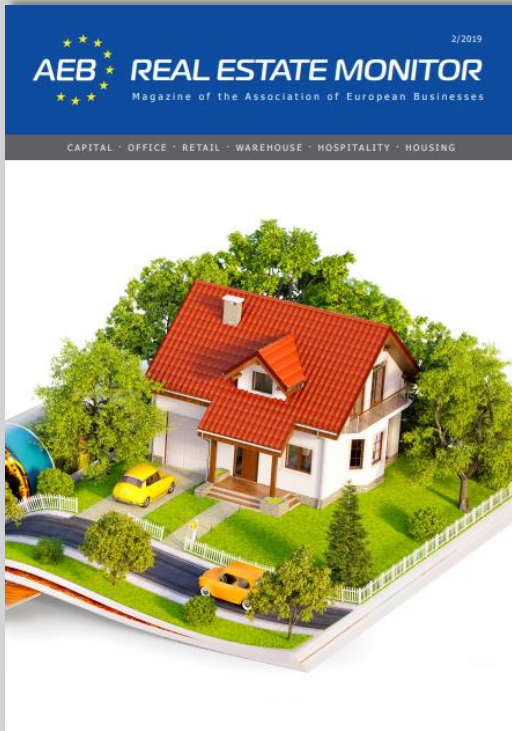
Print versions are published in March and September.

- Release dates:** 15 March 2020
15 September 2020
- Language:** English
- Format:** A4
- Circulation:** 900 copies
- Distribution:** AEB offices in Moscow, St. Petersburg and Krasnodar;
AEB events (internal and external).

Advertising opportunities*

Advertisement type	Size	Price (plus VAT 20%)
Half page (horizontal)	175 mm x 126 mm	30,500 RUB
Full page	210 mm x 297 mm + 5 mm	59,500 RUB
Inside front cover	210 mm x 297 mm + 5 mm	67,500 RUB
Inside back cover	210 mm x 297 mm + 5 mm	67,500 RUB
Outside back cover	210 mm x 297 mm + 5 mm	85,000 RUB

*A 20% premium will be applied to these prices for non-members.



Click on the image to read

Real Estate Monitor (online)

The *Real Estate Monitor* is a quarterly magazine which reviews Moscow and St. Petersburg real estate markets. It accumulates information about capital, retail, office, warehouse, hospitality and housing markets. The magazine is broadly illustrated with detailed graphs and tables.

Online versions are released in June and December.

Release dates:	15 June 2020 15 December 2020
Language:	English
Distribution:	AEB website

Advertising opportunities*

Advertisement type	Size	Price (plus VAT 20%)
Half page (horizontal)	175 mm x 126 mm	14,500 RUB
Full page	210 mm x 297 mm + 5 mm	28,500 RUB
Inside front cover	210 mm x 297 mm + 5 mm	33,500 RUB
Inside back cover	210 mm x 297 mm + 5 mm	33,500 RUB
Outside back cover	210 mm x 297 mm + 5 mm	43,500 RUB

*A 20% premium will be applied to these prices for non-members.

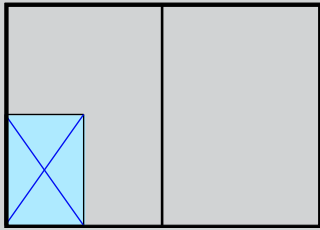
Advertising specifications

- We only accept EPS, PSD or TIF (300 dpi) files
- 5 mm bleed is required
- All vector objects must be CMYK converted
- Fonts should be converted into paths

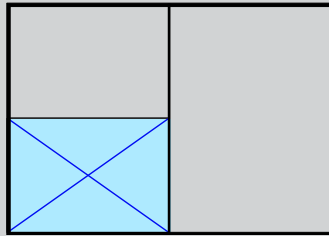


Association
of European
Businesses

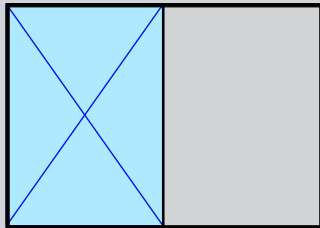
Advertising space



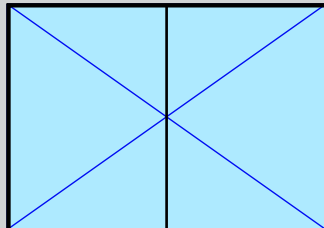
4 sections



1/2 page



Full page



Two page spread

Important

Release dates and other information in this media kit are subject to change.

Discount rates*

Number of publications per year	1/2 page	Full page	Two page spread	Cover
1	0%	0%	0%	0%
2	10%	10%	10%	10%
3	15%	15%	15%	15%
4	20%	20%	20%	20%

*Discount rates apply to AEB members only.

Contacts:

Anastasia Kondratieva, Marketing, PR & Communications Director

Email: anastasia.kondratieva@aebrus.ru

Tel.: +7 (495) 234 27 64 ext. 126

Yuliya Melnikova, Publications Manager

Email: yuliya.melnikova@aebrus.ru

Tel.: +7 (495) 234 27 64 ext. 133